



The School of Entertainment & Design Technology

The School of Entertainment & Design Technology (SEDT) is a group of media production programs offered on four Miami Dade College campuses. The school's mission is to inspire and train students to lead the next generation of multimedia artists and producers. *Bringing dreams to life* through high-tech digital training, SEDT emphasizes real-world instruction and the cutting-edge technology that drive the film, television, radio, music business, graphic design, Web design and computer animation industries.

Programs Offered

As new technologies emerge, SEDT redesigns its curriculum to meet the growing demands of the entertainment and graphic design industries.

SEDT created the Television and Radio Production programs in the early 1970s, and developed the Film Production, Music Business and Graphic Design programs in the early 1990s. The Computer Animation program was added in the last five years. More programs are currently being developed to keep pace with the increased demand for skilled graduates in the entertainment and graphic design industries.

SEDT uses state-of-the-art equipment and software and maintains the highest level of ethical, professional and educational standards.

■ Television Production Technology

The South Florida television industry is expanding and experts are needed to fill job market demands. Now is the time to enroll in an Associate in Science (A.S.) program or the CTE certificate program in Television Production Technology. These programs will teach you what it takes to become a TV director, editor, camera operator, floor manager, production assistant, technical director, graphics operator, videotape operator and audio engineer.

SEDT operates two broadcast-quality television studios at North and Homestead campuses, where students learn from experienced industry professionals. In addition, students may become eligible to receive scholarships to participate as studio crew members with the College's broadcast television network, MDC TV.

Students wishing to pursue a career in radio production have the opportunity to be a DJ and audio technician with the College's student-run, Web-based radio station. Tune in to www.mdcradio.org and listen to the latest hits and talk shows.

■ Film Production

Lights ... Camera ... Action! South Florida has become a hotbed for independent filmmakers and music video producers. Learn what it takes to become a successful film producer, director, writer, editor, cinematographer, production manager and crewmember while earning an Associate in Science (A.S.) in Film Production Technology. Students write scripts, shoot film and edit projects on AVID® and Final Cut Pro® nonlinear editing systems. Students also have opportunities to exhibit their work in film showcases and participate in hands-on workshops held in collaboration with the Miami International Film Festival.





Faculty

The faculty in the School of Entertainment & Design Technology is comprised of industry professionals who remain active in their respective fields of expertise and provide students with real-life applications of the material being taught. SEDT faculty regularly participate in conferences, workshops and clinics to sharpen their skills and keep abreast with the latest technology and industry standards and practices.

Support for Students

Students are given significant opportunities to meet with faculty, staff and administrators to discuss their educational goals and career objectives. SEDT also offers a variety of internship opportunities for students who qualify. This unique educational experience helps students network within the industry and often leads to full-time employment.

■ Music Business

An Associate in Science (A.S.) in Music Business will prepare you for a wide variety of careers in the music industry, such as artist and music business management, concert and tour promotion, music production and publishing, field merchandising and marketing, copyright administration and so much more. All music production facilities incorporate high-end equipment and the latest software to offer students crucial, hands-on training.

■ Computer Animation

An Associate in Arts (A.A.) with a concentration in computer animation will prepare you for an exciting career in film and TV animation, special effects, game design and visualization. Students learn to use Maya® animation software and gain experience in specialized techniques such as 3-D modeling, rigging, rendering, and texturing dynamics. After obtaining the A.A., students can transfer to an upper-division university to pursue a baccalaureate degree or higher.

■ Graphic Design / Web Design

An Associate in Science (A.S.) in Graphic Design or Web Design prepares students for lucrative careers with advertising agencies, design studios, media outlets, Internet service providers or as freelance artists. Students learn to use popular software and complete studio projects that lead to extensive portfolio preparation. The Graphic Design and Web Design programs offer students practical training and a solid academic background.



Technology Resources

With media technology emerging at every turn, it is essential that today's students have access to the latest industry-specific equipment and resources. SEDT has recently renovated its teaching facilities, labs and television studios at North, Wolfson, Kendall and Homestead campuses so that MDC could continue to offer its students state-of-the-art, industry-standard learning environments. These facilities also satisfy South Florida's workforce needs by serving those who are currently employed in the industry and desire to upgrade and enhance their skills.

Financial Aid

Miami Dade College participates in all federal and state financial aid programs. Financial aid is provided on the basis of demonstrated need. Students may apply online at www.fafsa.ed.gov or by mail. Applications are available from any MDC Financial Aid Office. For more information on financial aid, please call 305-237-1058.



To Register

- Complete an Application for Admission to MDC. Note: A \$20 nonrefundable application fee is charged for processing a student's first application.
- To apply online, visit our Web site at: www.mdc.edu. Select "Prospective Students" and then "Online Admissions."
- All Florida residents must complete a statement verifying residency status for fee assessment as part of the admission process. The statement is provided on the reverse side of the Application for Admission.
- Provide official transcript(s) from your high school, college, university or post-secondary educational institution(s). The transcript(s) must be mailed or sent electronically directly to the Admissions Office by the institution.
- Provide a standard U.S. high school diploma or state GED certificate (original copy) to the Registrar's Office. For further information, please call 305-237-1111.

For More Information

To learn more about programs in the School of Entertainment & Design Technology, please call **305-237-1696** or visit our Web site at www.mdc.edu/sedt.





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